**PHS AGENDA DESIGN 2012-2013**

**This year Commercial Art Students have the opportunity to have their very own designs printed on the**

**Princeton agenda covers for 2012-2013!**

Use the section below as a checklist to make sure that you meet the project REQUIREMENTS:

|  |  |
| --- | --- |
| YES or NO |  |
|  | 1. Does your **project reflect school spirit**, the diversity of Princeton H.S., OR an issue that you specifically feel relates to Princeton H.S. ? (10pts) |
|  | 2. Did you **choose one of the following STYLES** to use on your project? 2.1). Create a PATTERN on each shape of your design.  2.2). Use at least one photo from the PHS website where there are slideshows. Convert this photo to grayscale (under ADJUSTMENTS>Desaturate). Then make some of the objects in your project colored. However, be sure that you can still see the details in the work! (20 points)  |
|  | 3. Does your project show the techniques you used that combines an **image with text** (masking layer- as in Project 7 "Beauty**")** **OR** **clipping mask**-as in Project 9 "Princeton") (10pts) |
|  | 4. Does your project **include 1 image of OUR Viking logo in SCHOOL COLORS** ? (It can be small.) (5pts) |
|  | 5. Did you include the **words “Princeton High School” and “2012-2013**” ? (5pts) |
|  | 6. Did you include a variety of effects from **the layer style menu** (shadow, highlight, outline/stroke, etc.) that creates CONTRAST? (10pts) |
|  | 7. Is your **project/canvas 5” X8”, 300 resolution, CMYK mode, and Transparent background**? (5pts) |
|  | 8. Does your project take up **the entire canvas** so there is no white space? (5pts) |
|  | 9. Have all images been carefully cut out, backgrounds erased, and edges of the shapes softened so they are **not pixelated**? (15 pts) |
|  | 10. Is a **FOCAL POINT** is easy to find ? (5 pts) |
|  | 11. Does at least **50% of your project show red and gray** ? (10pts) |

**Name:\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Bell:\_\_\_\_\_\_\_\_\_\_\_\_**

**Commercial Art\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_Princeton High School**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
|  | 1 Limited | 2 Basic | 3 Proficient | 4 Accelerated | 5 Advanced |
| **Content 60 pts** |  |  |  |  |  |
| Project reflects school spirit, the diversity of Princeton H.S., OR an issue that you specifically feel relates to Princeton H.S. (10pts) |  |  |  |  |  |
| Use at least 1 of the text techniques is used that combines an image with text (masking layer- as in Project 7 "Beauty") or clipping mask-as in Project 9 "Princeton") (10pts) |  |  |  |  |  |
| Choose one:1. Create a PATTERN on each shape of your design.2. Use at least one photo from the PHS website where there are slideshows. Convert this photo to grayscale (under ADJUSTMENTS>Desaturate). Then make some of the objects in your project colored. However, be sure that you can still see the details in the work! (20 points) |  |  |  |  |  |
| Include 1 image of OUR Viking logo in SCHOOL COLORS (It can be small.) (5pts) |  |  |  |  |  |
| Include the words “Princeton High School” and “2012-2013” (5pts) |  |  |  |  |  |
| Include a variety of effects from the layer style menu (shadow, highlight, outline/stroke, etc.) that creates CONTRAST (10pts) |  |  |  |  |  |
| **Craftsmanship 40 pts** |  |  |  |  |  |
| Canvas is 5”x8" (5pts) |  |  |  |  |  |
| Project takes up the entire canvas (5pts) |  |  |  |  |  |
| All images have been carefully cut out and backgrounds erased (15 pts) |  |  |  |  |  |
| A FOCAL POINT is easy to find (5 pts) |  |  |  |  |  |
| At least 50% of your project shows red and gray (10pts) |  |  |  |  |  |

**Artist Statement: Please write your thoughts in a PARAGRAPH.**

1. What was easy about this project? What was difficult?
2. What is something new that you learned about text design that you did not know before?
3. What would you do differently to improve this project if you tried it again?
4. Please make any other comments or suggestions for this project.